

**Application for Appointment as Leica Camera Inc
Authorized Catalog Dealer**

- 1 Applicant operates a legitimate mail order catalog based business and wishes appointment as a Leica Camera Inc (“Leica”) Authorized Catalog Dealer for the purpose of catalog sales of Leica camera systems, image reproduction projectors and or sport optics products and equipment.

Catalog Dealer Name	
Mailing Address	
City/State/Zip	
Dealer Contact	
Telephone Number	

- 2 Applicant wishes appointment as a Leica Authorized Catalog Dealer ("Catalog Dealer") subject to all of the applicable policies in place, from time to time, as promulgated by Leica within its sole discretion.
- 3 Applicant wishes to offer for sale Leica products by means of the Catalog(s) listed in Exhibit A.
- 4 Please attach Privacy Policy.
- 5 Applicant acknowledges that an appointment as a Catalog Dealer is an at-will appointment, and that it may be canceled, withdrawn or modified by Leica without cause, and without notice, at its discretion. Applicant acknowledges that an appointment as a Catalog Dealer is subject to the terms and conditions of the Leica Internet and Catalog Sales Policy.
- 6 Applicant acknowledges that an appointment as a Catalog Dealer is not a contract or an offer to form a contract, that Leica does not seek the agreement of any Authorized Dealer or Catalog Dealer to agree or disagree with any of the Leica

promulgated policies, and that said policies constitute unilateral, pre-announced descriptions of how Leica currently chooses to do business with those Authorized Dealers that it may authorize as Catalog Dealers and to sell certain of its products, through mail-order catalogs. Applicant acknowledges further that any of the Leica promulgated policies do not grant rights to anyone, including applicant, and do not create such rights. Appointment as a Catalog Dealer by Leica is not a representation that it will do business in any specific way with any specific Dealer or Dealer. Applicant further acknowledges that it may not reasonably rely on any continuation of the Leica Camera Inc. Internet and Catalog Sales Policy, or any of the other Leica promulgated policies in force from time to time.

Signed: Applicant

By: _____

Title: _____

APPOINTMENT APPROVED

this ___ date of _____, _____.

By: Leica Camera Inc.

By: _____

(Signature)

Vice President of Operations

(Title)

